JAYME LAM

INTERACTIVE MEDIA DESIGNER / PROGRAMMER

13838 S.W. 38th Street, Miami, FL 33175
Jayme@4thReaction.com
305-323-4092
www.JaymeLam.com

EXPERIENCE

With over 17 Years Experience.

Interactive Media Director, Miami Beach, FL (March 2011 - Current)

Website Design and Development for the Following Clients.
Hilton Properties (New York, Chicago, Palmerhouse Chicago, Key Largo, Caribbean, Caribe, Orlando Weddings, Puntarenas), Conrad Properties (New York, Chicago), Pentax, PowerX, Miami Sports Commission, Lockwood Restaurant, Airspan, SMITH Medical

Email Campaigns for the Following Clients:
Edwards, Cordis, Pentax, Openreg, Eastern Airlines

Interactive Media Director, Miami, FL (February 2003 - Current)

Website Design and Development for the Following Clients.
Swimshow, Rustic Kitchen, San Pedro Productions, GarageGym, Cuban Boutique, HairCheck, PerfectPropertyPurchases, Briley Architects, Arquitectonica, A2 Group, ISG, Joe Martinez for Mayor, Perez Perez Architects, SanJuan MRI, Southeast Computers, Trump Puerto Rico, United Financial, Yam Wireless, United Homes, Ayuda, Adrian Builders, Adrian Homes, Cviche 105, Las Vacas Gordos, Banesco USA, KZ Architects, Mojitos Restaurant, Pinetree Equity, ReadyWheels, Tatem Interiors, TCEG, Florida Concrete, Metrodade Securities, Marina Club Key Largo, SMOTA, Economy Tackle, Jackson Health Foundation, Portfolio Art Factory, International Kids Fund, Ultimate Titan Mud Run, FalconTrust Air

Email campaigns, Graphic Design, Brand Development, Photography and Video were provided to some of the above clients.

New Media Director, Miami, FL (April 2000- February 2003)

Now known as Sapient Nitro

Client List:
Citibank : *Develop online bridge pages, emails, websites and sigange guidelines*
Burger King : *Developed an Extranet Support site and POP hardware elements*
DraftWorldWide : *Develop Support sites for their Clients, (Burger King Kid's promotions, and Standard Life Bank Scotland)*
Joesstonecrab : *Design and developed their B to C website*
MasterCard International :*Develop an online Marketing Support Site*

Designer / Production, New York, NY, (June. 98- March 00)

Client List:
Texaco : *Developed and implemented their corporate intranet site and multimedia presentation*
Indigo Air : *Environmental Branding for new business class Falcon jet*
Proctor & Gamble : *Developed structural packaging for a Febreze, Havoline, Heinz and Cascade*
Sonic : *Developed carry case concepts for hearing aid product line*
Nationwide : *Developed and implemented identity signage system*
Bank Boston/ Fleet : *Developed signage and environmental components*
Bancomer & Bancolombia : *Developed and implemented signage and environmental components*

SKILLS

From planning, design, programming, testing and implementation, my career has taught me every step of interactive media design and programming…from the ground up.

- Microsoft Office Suites
- Adobe Suites (Photoshop, Illustrator, Indesign, Lightroom)
- Dreamweaver
- Fireworks
- Programming (PHP, ASP, MYSQL, Javascript, Jquery)
- Server / Computer Maintenance

- HTML / CSS3
- Video / Editing (Adobe Premiere, Aftereffects)
- 3d Studio Max
- Photography
- Drawing / Illustration

- Wordpress (WP)
- WP Plugin Development
- WP Theme Development
- Magento Development
- Flash / Action Scripts

EDUCATION

Brooklyn, New York
B.A. in Industrial Design - June.1998
Honors : *Student Leadership Award*
Activities : *Member of I.D.S.A, Student Union Manager and Pi Sigma Chi Fraternity*

Design and Architecture Senior High, Miami, FLA
Graduated June, 1994

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ACTIVE WEBSITES

- http://newyorkhiltonhotel.com/
- http://conradnewyork.com/
- http://www.perfectpropertypurchases.com/
- http://mansionsintheskies.com/
- http://mansioncollection.com/
- http://www.wonderfund.org/

- http://www.lovepowerx.com/
- http://www.floridakayak.com/
- http://www.readywheels.com/
- http://hiltonkeylargohotel.com/
- http://www.conradchicagohotel.com/
- http://www.hiltonchicagohotel.com/

- http://portfolioartfactory.com/
- http://www.garagegymmiami.com/
- http://www.jacksonhealthfoundation.org/
- http://www.airspan.com/
- http://www.doubletreecentralpacific.com/

EMAIL CAMPAIGNS / PROMOTIONAL LANDING PAGES

- http://www.perfectpropertypurchases.com/emails/listings/01-27-2015.html
- http://www.perfectpropertypurchases.com/emails/w/penthouse-invite/
- http://www.perfectpropertypurchases.com/emails/edition/penthouse.html
- http://trimention.com/emails/cordis/viva-10-2014/
- http://trimention.com/emails/cordis/AMPemail/
- http://trimention.com/emails/edwards/beyond-conventional-avr/

PROMOTIONAL LANDING PAGES

- http://www.readywheels.com/off-road-wheel-tire-packages/
- http://newyorkhiltonhotel.com/cybermonday/index-old.html
- http://newyorkhiltonhotel.com/cyber-Monday-2014-online-deals/
- http://newyorkhiltonhotel.com/cyber-Monday-2013-online-deals/
- http://newyorkhiltonhotel.com/thanksgiving-2013/index_old.html
- http://newyorkhiltonhotel.com/thanksgiving-2014/index-2.php

FILM/VIDEO EDITING SAMPLES

- https://www.youtube.com/watch?v=07CvCVDq94Q
- https://www.youtube.com/watch?v=OFvZWjuFId0
- https://vimeo.com/119258981
- https://www.youtube.com/watch?v=_3YBC5aMIMs
- https://www.youtube.com/watch?v=dP9RZp77dZI

PHOTOGRAPHY SAMPLES

- http://jaymelam.smugmug.com/Samples/n-tRRX4